ARL
Association for Rental Living

# COMING UP IN 2027

**In a time of unprecedented geopolitical and economic uncertainty, the ARL's role in bringing the community together has never been more important.**

As we wait patiently for the inevitable uptick in development, and as regulatory oversight expands and the cost of doing business continues to rise, the ARL works tirelessly for members across a unique ecosystem, to enable them to support each other, share intelligence and ideas, and find a way through, together.

BY THE SECTOR, FOR THE SECTOR, NOT FOR PROFIT.

**We help our members see round corners, by bringing together the very best minds our industry has to offer. Here's what's coming up in 2027...**

## Revenue Innovation & NOI Summit – March, London

Necessity is the mother of invention and in the current climate, we must urgently re-examine our sector's business models, stress-testing every line on the balance sheet to optimise returns. This moment presents us with a huge opportunity: join us to **collaborate with operators and investors**, to take a fresh look at how we add value for residents and our businesses.

## WEBINARS

We have a full slate of virtual events planned throughout the year, which are all free for members. Topics will include: **AI, Co-Living, Affordable Housing, NextGen Pathways, Asset Management, Cultural Legitimacy** &.

Make sure you're signed up to our fortnightly **BTR Briefing newsletter** for details as soon as they are available!

## AI in Rental Living Summit – September, London

Following the successful events in London and Manchester, we continue to monitor this fast-moving space.

At the 2027 event we dig into the practical ways members are using AI, with a **focus on results**: experts will tell you the truth about efficiency gains, profitability and tracking true value return from AI in rental living.

## STUDY TOURS

Designed for industry professionals, ARL study tours offer a unique opportunity to gain insight into the design, operation, and resident experience behind leading BTR schemes. Through guided site visits in: **BIRMINGHAM** (April) and **DUBLIN** (June) , attendees will experience first-hand how these schemes are shaping the future of urban living.

## Marketing & Customer Growth Summit – April, Birmingham

From lead generation to resident retention, how do your **tenants become advocates**? This event will explore new ideas in brand differentiation, community building, and how to use AI to measure quality and satisfaction, turning **customer data** into **customer loyalty**.

## Investor Showcase – May, Glasgow

Policy clarity around rent controls is **restoring Scotland's rental-living potential**. Join UK and international investors for a seminar and study tour to identify the sites, partnerships and policy opportunities capable of unlocking the next BTR pipeline.

## 2027 ANNUAL CONFERENCE
November, London

The UK's definitive event for the Build to Rent, Co-Living, SFR and Later Living sectors, the Annual Conference will return in 2027 over **two days**, featuring strategic leadership sessions, global insights, NextGen Pathways, workshops, roundtables, groundbreaking research, an innovation showcase, a supplier forum and the ARL Awards Dinner.
**Bringing the whole ecosystem together to shape the future of rental living.**