ARL
Association for Rental Living

COMING UP IN 2027

In a time of unprecedented geopolitical and economic uncertainty, the ARL's role in bringing the community together has never been more important.

As we wait patiently for the inevitable uptick in development, and as regulatory oversight expands and the cost of doing business continues to rise, the ARL works tirelessly for members across a unique ecosystem, to enable them to support each other, share intelligence and ideas, and find a way through, together.

BY THE SECTOR, FOR THE SECTOR, NOT FOR PROFIT.

We help our members see round corners, by bringing together the very best minds our industry has to offer. Here's what's coming up in 2027...

Revenue Innovation & NOI Summit – March, London

Necessity is the mother of invention and in the current climate, we must urgently re-examine our sector's business models, stress-testing every line on the balance sheet to optimise returns. This moment presents us with a huge opportunity: join us to **collaborate with operators and investors**, to take a fresh look at how we add value for residents and our businesses.

WEBINARS

We have a full slate of virtual events planned throughout the year, which are all free for members. Topics will include: **AI**, **Co-Living**, **Affordable Housing**, **NextGen Pathways**, **Asset Management**, and **Cultural Legitimacy**.

Make sure you're signed up to our fortnightly **BTR Briefing newsletter** for details as soon as they are available!

AI in Rental Living Summit – September, London

Following the successful events in London and Manchester, we continue to monitor this fast-moving space.

At the 2027 event we dig into the practical ways members are using AI, with a **focus on results**: experts will tell you the truth about efficiency gains, profitability and tracking true value return from AI in rental living.

STUDY TOURS

Designed for industry professionals, ARL study tours offer a unique opportunity to gain insight into the design, operation, and resident experience behind leading BTR schemes. Through guided site visits in: **BIRMINGHAM** (April) and **DUBLIN** (June) , attendees will experience first-hand how these schemes are shaping the future of urban living.

Marketing & Customer Growth Summit – April, Birmingham

From lead generation to resident retention, how do your **tenants become advocates**? This event will explore new ideas in brand differentiation, community building, and how to use AI to measure quality and satisfaction, turning **customer data** into **customer loyalty**.

Investor Showcase – May, Glasgow

Policy clarity around rent controls is **restoring Scotland's rental-living potential**. Join UK and international investors for a seminar and study tour to identify the sites, partnerships and policy opportunities capable of unlocking the next BTR pipeline.

2027 ANNUAL CONFERENCE

November, London

The UK's definitive event for the Build to Rent, Co-Living, SFR and Later Living sectors, the Annual Conference will return in 2027 over **two days**, featuring strategic leadership sessions, global insights, NextGen Pathways, workshops, roundtables, groundbreaking research, an innovation showcase, a supplier forum and the ARL Awards Dinner.
Bringing the whole ecosystem together to shape the future of rental living.