

SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE **2026**

10 NOVEMBER 2026

TOGETHER
88 WOOD STREET
LONDON
EC2V 7QR

ARL | **10**
Association for Rental Living
2016 - 2026

WHO ARE WE?

Association for Rental Living membership currently stands at over 310 organisations across the rental living sector ecosystem, reaching 5,400 professionals. Our membership includes the largest national and international financial institutions, developers seeking to build new BTR schemes and operators of BTR schemes. ARL members own or operate over 80% of the almost 150,000 completed and operational BTR homes in the UK.



A LEGACY OF SUCCESS

The 2025 ARL Annual Rental Living & Pathways Conference, held at One Canada Square in Canary Wharf, delivered a standout event with 500+ senior BTR professionals in attendance.

Delegates praised the strength of the content, the quality of industry dialogue, and the high-value networking throughout the day. With exceptional engagement and strong sponsor visibility, the conference reinforced its position as the sector's

ARL
ASSOCIATION FOR RENTAL LIVING

10
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A great event, well organised - from arrival and coat-check through dining and drinks, this makes delegate at ease. Very enjoyable experience and excellent, thought-provoking content.

- 2025 Annual Conference Delegate

OUR ATTENDEES

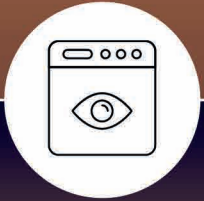
The **ARL Annual Rental Living Conference** brings together 500+ senior professionals from across the Build to Rent ecosystem, offering direct access to the sector's most influential decision makers and contributors.

Our delegates include:

- Advisors
- Agents
- Architects
- Consultants
- Developers
- Investors
- Legal specialists
- Media representatives
- Operators
- Suppliers
- Trade bodies
- ...and other key stakeholders shaping the future of rental living.

WHY SPONSOR

With over **500+ attendees expected**, including key decision-makers from financial institutions, developers, operators, investors, consultants, architects, and suppliers, this is your opportunity to elevate your brand among the most influential stakeholders in the BTR ecosystem.



High-impact brand visibility across digital, on-site and stage presence



Tailored sponsorship and exhibition packages to match your brand goals



Direct access to 5,400+ professionals through the ARL network



Be part of sector-shaping conversations and thought leadership

SPONSORSHIP PACKAGES

These sponsorship packages serve as a guide to the options available.

Bespoke packages can be tailored to suit your organisation's specific needs and objectives.

To discuss sponsorship opportunities contact

graham@thearl.org.uk or
emma@thearl.org.uk

All prices are excluding VAT

	Headline Sponsor	Main Conference Sponsor	NextGen Pathways Conference Sponsor	Reception Sponsor	Furniture & Decor Sponsor	Lounge Area Sponsor	Lanyard Sponsor	Wifi Sponsor	Award Sponsor	Session Sponsor
Fees (£)	9,995	7,995	7,995	4,995		4,995		4,495	2,995	1,995
Company reference on communications leading up to the event	●	●	●	●	SOLD OUT	●	SOLD OUT	●	●	●
Social media posts referencing your brand and sponsorship leading up to the event	●	●	●	●		●		●	●	●
Branding on main stage screens	●	●	●							
Branding on selected plasma screens*	●	●	●			●		●	●	●
Opportunity to introduce event/session	●	●	●						●	●
Opportunity to display company branded signage throughout session/area	●									●
Opportunity to brand/furnish/decorate selected area(s) in agreement with ARL			●			●				
Access to registration list (incl. contact details for sponsored sessions)	●	●	●	●						
Branding on table talkers/tents*	●									
Logo displayed prominently on ARL website and event landing pages	●	●	●					●		
Choice of Wi-Fi password used for all delegates logging into Wi-Fi								●		

BRANDING OPPORTUNITIES

The **ARL Annual Rental Living Conference** will be held at Together, 88 Wood Street, London, EC2V 7QR. Situated between St Paul's and the Barbican, with five major stations within walking distance, it's easy for guests arriving from across London, the UK, and internationally.

This exciting new venue offers a wide range of sponsorship possibilities with the opportunity to upgrade your sponsorship. Elevate your brand by making it visible throughout the venue.

Below is a floor plan showing how you can upgrade your sponsorship and make it the centre of the conference. Upgraded branding is shown on these floor plans in **pink**.



BRANDING OPPORTUNITIES CONT.

Here are some examples of how you can upgrade your branding package at our conference venue.

To discuss any branding upgrades, please contact:

Emma@thearl.org.uk

Graham@thearl.org.uk





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Partner with the sector's defining event.

To find out more about sponsorship opportunities, please contact us:

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