

EXHIBITOR OPPORTUNITIES

ANNUAL CONFERENCE 2026

10 NOVEMBER 2026

TOGETHER
88 WOOD STREET
LONDON
EC2V 7QR

ARL

Association for Rental Living

10
2016 - 2026

WHO ARE WE?

Association for Rental Living membership currently stands at over 310 organisations across the rental living sector ecosystem, reaching 5,400 professionals. Our membership includes the largest national and international financial institutions, developers seeking to build new BTR schemes and operators of BTR schemes. ARL members own or operate over 80% of the almost 150,000 completed and operational BTR homes in the UK.



Association for Rental Living



A LEGACY OF SUCCESS

The 2025 ARL Annual Rental Living & Pathways Conference, held at One Canada Square in Canary Wharf, delivered a standout event with 500+ senior BTR professionals in attendance.

Delegates praised the strength of the content, the quality of industry dialogue, and the high-value networking throughout the day. With exceptional engagement and strong sponsor visibility, the conference reinforced its position as the sector's



A great event, well organised - from arrival and coat-check through dining and drinks, this makes delegate at ease. Very enjoyable experience and excellent, thought-provoking content.

- 2025 Annual Conference Delegate

OUR ATTENDEES

The ARL Annual Rental Living Conference brings together 400+ senior professionals from across the Build to Rent ecosystem, offering direct access to the sector's most influential decisionmakers and contributors. For exhibitors, this offers a unique opportunity to engage with all the right contacts in one room.

The ARL attracts a highly curated audience of senior professionals, including:

- Developers and asset owners
- Institutional and private investors
- Operators and asset managers
- Architects, interior designers, and placemakers
- Property funds, financiers, and legal advisors
- Technology and innovation leaders
- Local authorities, regulators, and industry bodies

WHY EXHIBIT

The ARL Annual Conference is one of the most influential gatherings in the BTR ecosystem, bringing together decision-makers who actively shape, fund, design, build, operate, and scale rental-led residential developments.

Exhibiting at the ARL 2026 Annual Conference places your brand at the centre of the conversation, where innovation meets investment, and where partnerships are formed long before procurement decisions are made.

This is not a trade show driven by foot traffic alone — it is a high-value networking and dealflow environment designed to connect solution providers directly with the people driving BTR growth.

WHY THE ARL ANNUAL CONFERENCE IS DIFFERENT FOR EXHIBITORS

Unlike traditional expos, the ARL Annual Conference is designed around conversation, connection, and commercial relevance.

As an exhibitor, you benefit from:



Direct Access to Decision-Makers

ARL attendees attend with intent — to learn, benchmark, and source partners. Exhibitors are positioned as solution providers, not background noise.



Brand Positioning Within the BTR Ecosystem

Your brand is showcased alongside industry leaders, reinforcing credibility and relevance within the rapidly evolving BTR sector.



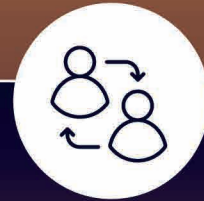
High-Quality Lead Generation

Meaningful, qualified conversation replace cold leads. The ARL delivers fewer but better connections that convert into long-term relationships.



Thought Leadership by Association

Being present at ARL signals that your brand understands the future of living, rental communities, and property innovation.



Relationship Building, Not Just Visibility

The ARL's format encourages dialogue — before, during, and after the conference — giving exhibitors space to build trust, not just awareness.

EXHIBITOR PACKAGES

These exhibitor packages serve as a guide to the options available. Bespoke packages can be tailored to suit your organisation's specific needs and objectives. Custom stand builds must be liaised with the ARL in advance for health and safety reasons.

To discuss sponsorship opportunities contact

emma@thearl.org.uk

All prices are excluding VAT



Exhibition Space	Member	Non - Member
3m x 2m Exhibition Space	£3,495 (Once-off) or £995 x 4 Payments*	£4,995 (Once-off) or £1,395 x 4 Payments*
6m x 2m Exhibition Space	£5,995 (Once-off) or £1,595 x 4 Payments*	£8,995 (Once-off) or £2,495 x 4 Payments*

WHAT'S INCLUDED

As an Exhibitor at the ARL Annual Conference, you'll receive:

- Exhibition space (3m x 2m or 6m x 2m)
- Exhibitors bring along a pop-up banner
- 2 x conference delegate passes
- Company branding in ARL communications to the ARL database of 5500+ contacts
- Company listing on the ARL website
- Company referenced across all ARL social media platforms
- Company branding on selected screens throughout the day
- Pre and on-site support

 Reposit

Goodbye,
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posits

 Reposit

An Amazing
Resident
Experience

Offer your
simply
at
a

EARLY BIRD PROMOTION

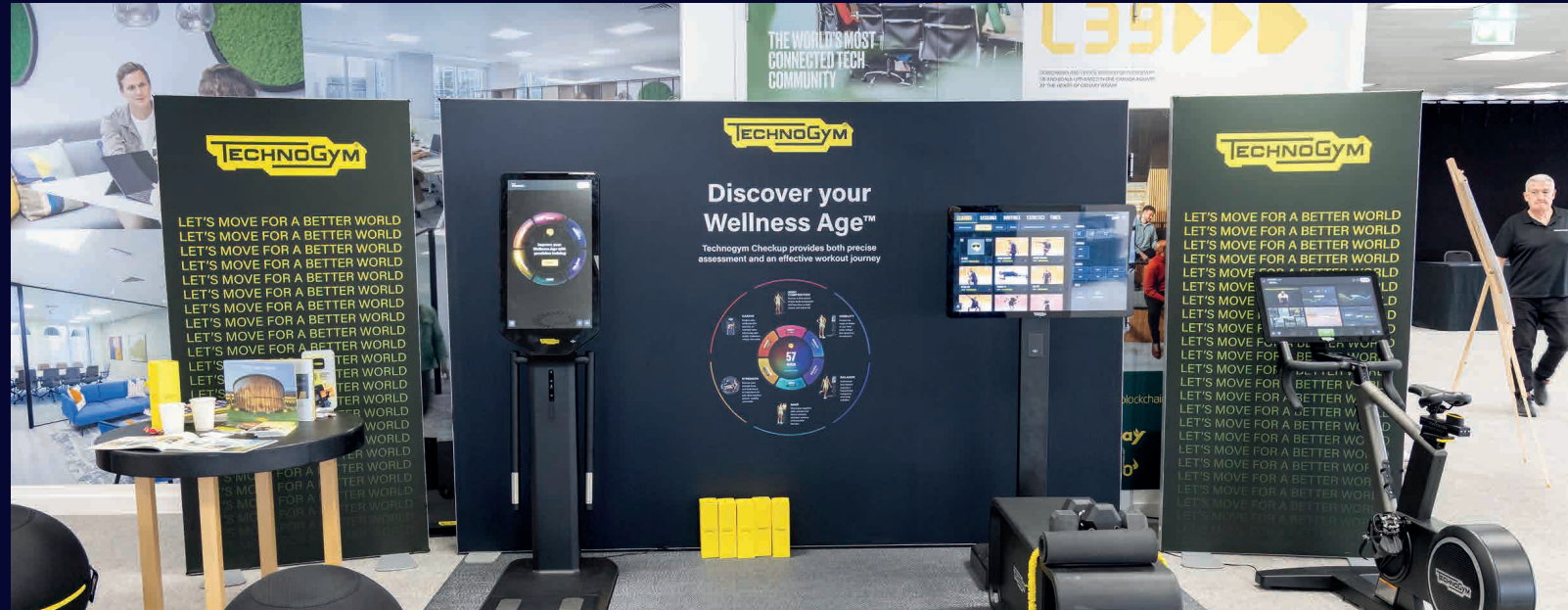
Get ahead of the game and secure your Early Bird Exhibitor offer now, and you can enjoy more benefits with this year's ARL Annual Conference.

Early Bird offers expire on 31 July 2026.

To discuss sponsorship opportunities contact

graham@thearl.org.uk
emma@thearl.org.uk

All prices are excluding VAT



Exhibition Space	Member	Non - Member
3m x 2m Exhibition Space	£2,995 (Once-off)	£4,495 (Once-off)
6m x 2m Exhibition Space	£4,995 (Once-off)	£7,495 (Once-off)



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Partner with the sector's defining event.

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