

SPONSORSHIP & EXHIBITION
PACKAGES

3DAYS
2EVENTS
1BTR POWERHOUSE

LEARN / EXPERIENCE / CONNECT

FOODS
NORTH

AI IN BTR SUMMIT
&
STUDY TOUR

 **ARL**

FOCUS NORTH

AI IN BTR SUMMIT & MANCHESTER STUDY TOUR

COMBINED HEADLINE SPONSOR

AI SUMMIT & STUDY TOUR PACKAGE: £7,000.00

- Company reference on all communications in advance of the event to ARL database of 5400+ contacts
- ARL social media posts referencing your brand and sponsorship on the lead up to the event
- Company mentioned in CEO's speech at the event promoting sponsorship
- Opportunity to have a short speech at the event
- Branding on main screens
- Company logo on ARL website
- 2 x delegate passes for both AI Conference and Study Tour
- Access to the conference delegate list 1 week prior to the event (not including contact details)

Prices Excl VAT

If you are interested in exhibition or sponsorship, please contact Emma at emma@thearl.org.uk

FOCUS NORTH

AI IN BTR SUMMIT

CONFERENCE HEADLINE SPONSORSHIP

AI SUMMIT PACKAGE £4,000.00

- Headline prominence across all branding opportunities
- Opportunity to welcome delegates and reference reason of support for the Tech Conference
- Company reference on all communications in advance of the event to ARL database of 5400+ contacts
- ARL social media posts referencing your brand and sponsorship on the lead up to the event
- Company mentioned in CEO's speech at the event promoting sponsorship
- Branding on main screen
- Company logo on ARL website
- 4 x conference delegate passes
- Access to the conference delegate list 1 week prior to the event (not including contact details)

Prices Excl VAT

CONFERENCE SPONSORSHIP

AI SUMMIT PACKAGE £2,000.00

- Company reference on all communications in advance of the event to ARL database of 5000+ contacts
- ARL social media posts referencing your brand and sponsorship on the lead up to the event
- Company mentioned in CEO's speech at the event promoting sponsorship
- Branding on main screen
- Company logo on ARL website
- 2 x conference delegate passes
- Access to the conference delegate list 1 week prior to the event (not including contact details)

Prices Excl VAT

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FOCUS NORTH

AI IN BTR SUMMIT

CONFERENCE EXHIBITION

AI SUMMIT PACKAGE £1,500.00

- Exhibition space
- 2 x conference delegate passes
- Company branding in ARL communications to ARL database of 5400+ contacts
- Company logo on ARL website
- ARL social media posts referencing your brand and exhibition package on the lead up to the event
- Pre and on-site support

Prices Excl VAT

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FOCUS NORTH

MANCHESTER STUDY TOUR

STUDY TOUR SPONSORSHIP

STUDY TOUR PACKAGE £4,000.00

- Company reference on all communications in advance of the event to ARL database of 5400+ contacts
- ARL social media posts referencing your brand and sponsorship on the lead up to the event
- Company mentioned in CEO's speech at the event promoting sponsorship
- Opportunity to have a short speech at the event
- Branding on main screen
- Company logo on ARL website
- 2 x Study Tour delegate passes
- Access to the conference delegate list 1 week prior to the event (not including contact details)

Prices Excl VAT

DINNER SPONSORSHIP

STUDY TOUR PACKAGE £2,500.00

- Two tickets to dinner
- Company reference on all communications in advance of the event to ARL database of 5400+ contacts
- ARL social media posts referencing your brand and sponsorship on the lead up to the event
- Company logo on ARL website
- Mention by host at Dinner event
- Opportunity to say a few words at the dinner

Prices Excl VAT

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