



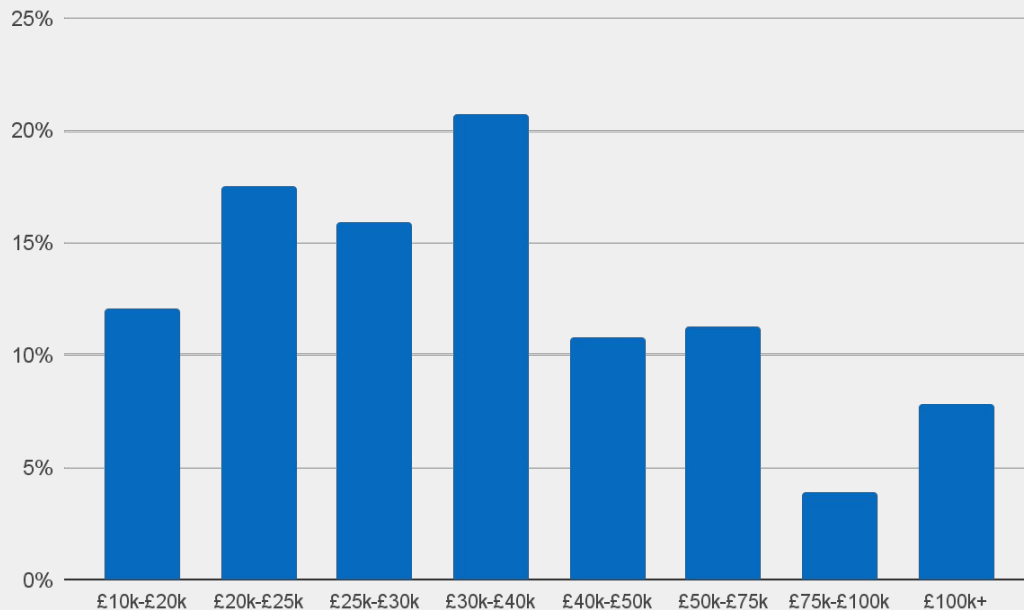
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# The UK rental market

in 10 charts

## What do renters earn?

### Income profile of renters (% of renters, 2024)



Source: Market Analyser

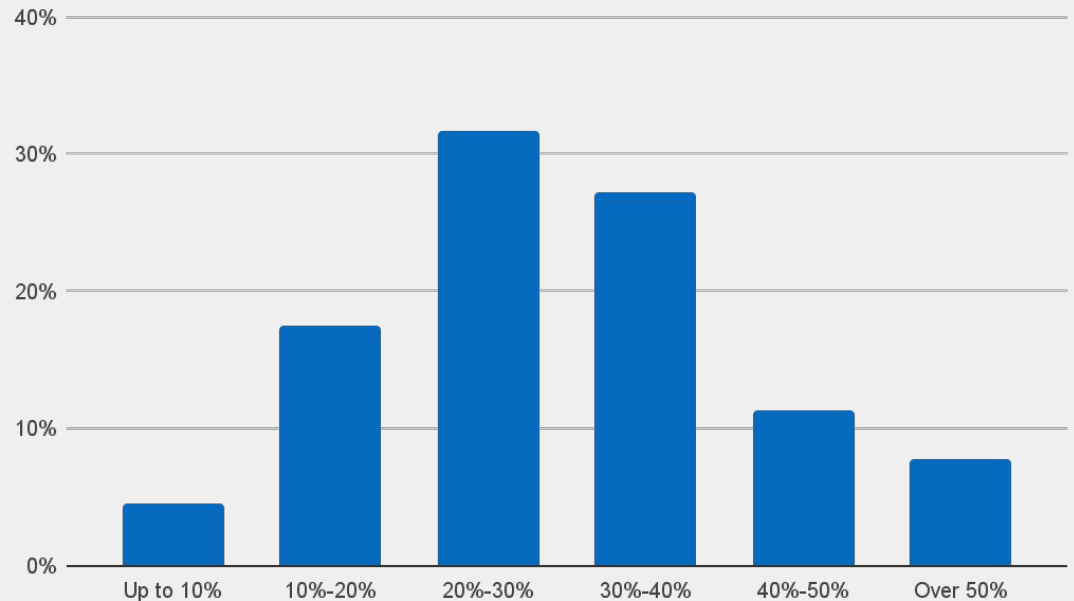
Showing the distribution of individual renters by income band. Includes renters with a gross income of at least £10k, moving in 2024.

## What proportion of income do renters spend on rent?

Source: Market Analyser

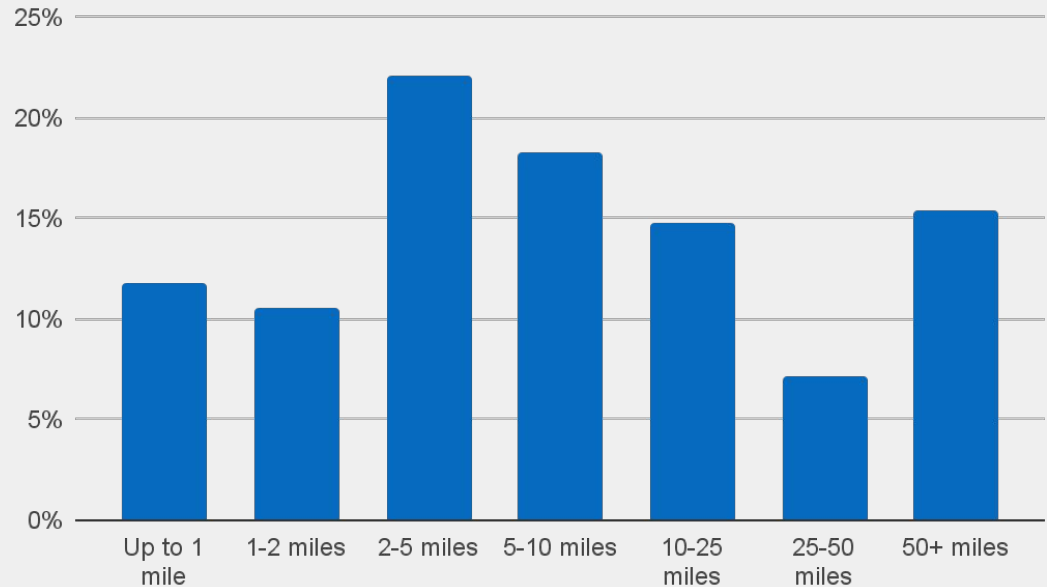
Showing the distribution of individual renters by the amount of their income spent on rent. Includes renters with a gross income between £10k and £500k, moving in 2024.

### Affordability profile of renters (% of renters, 2024)



## How far do renters travel to work?

### Distance renters travel to work (% working renters, 2024)

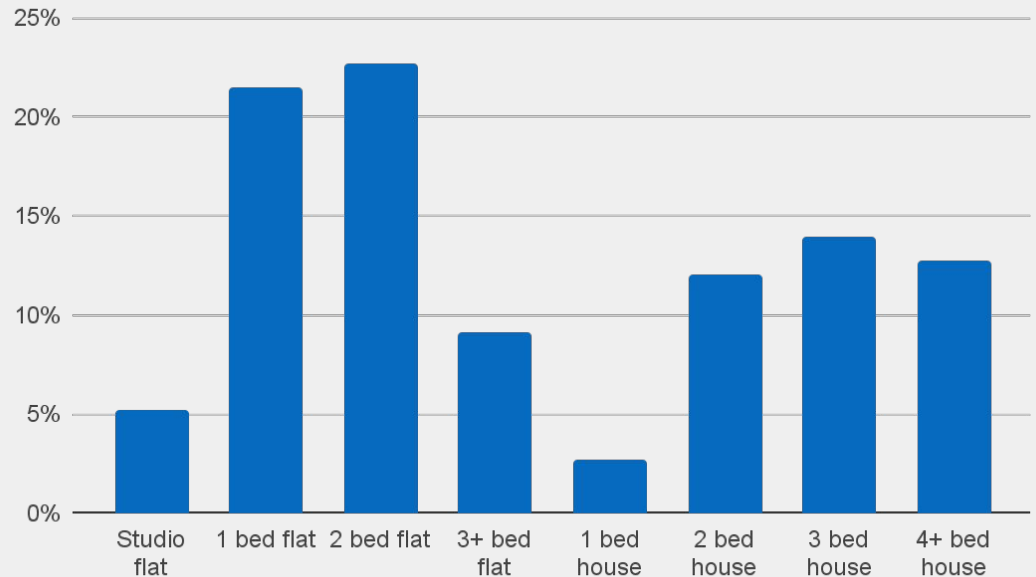


Source: Market Analyser

Showing the distance between home and workplace for working renters moving in 2024.

## What property types do renters live in?

### Profile of homes let by bedroom and type (% of lets, 2024)



Source: Market Analyser

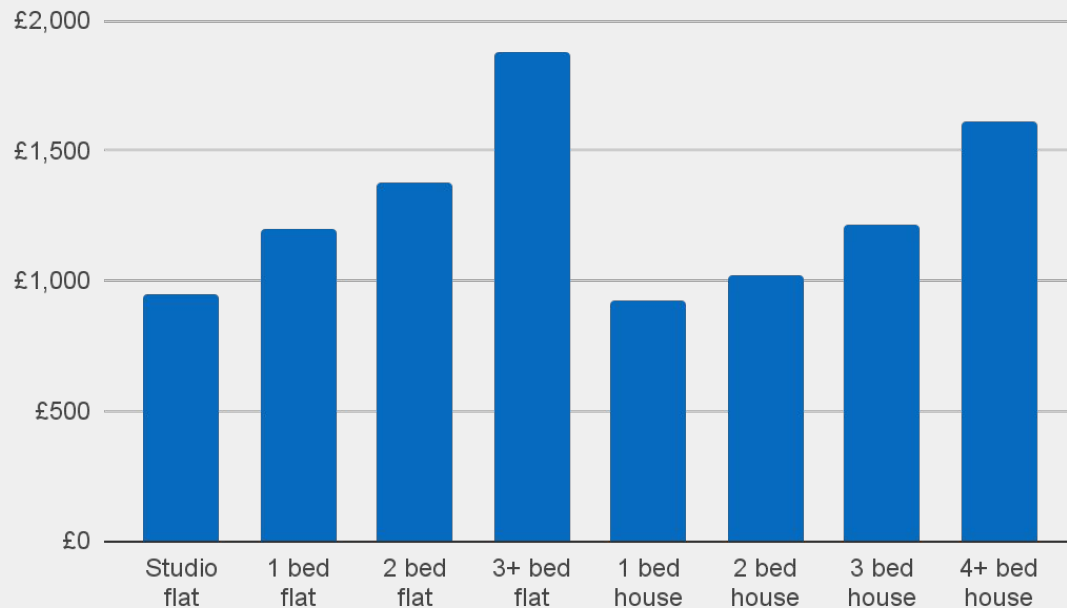
Proportion of new rentals started by property type and beds in 2024.

## What do renters pay for different property types?

Source: Market Analyser

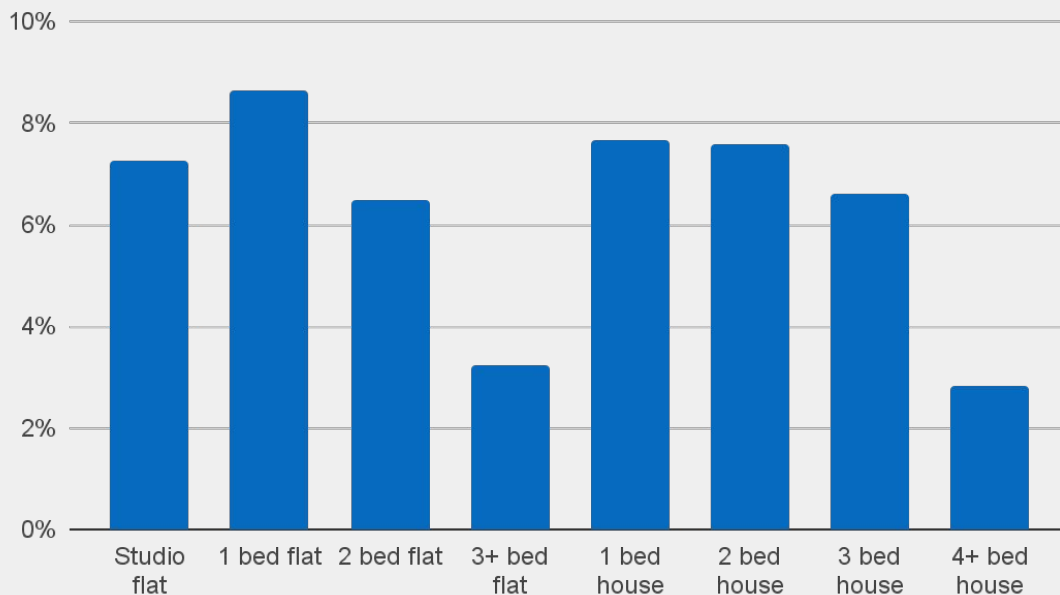
Average achieved monthly rent in 2024, calculated using a geometric mean.

### Average rent by property type (Rent per month, 2024)



## How much did rents change in 2024?

### Annual change in average rents (% change in £psf)



Source: Market Analyser

Annual change in achieved rents in 2024, calculated using a geometric mean on a £psf basis.

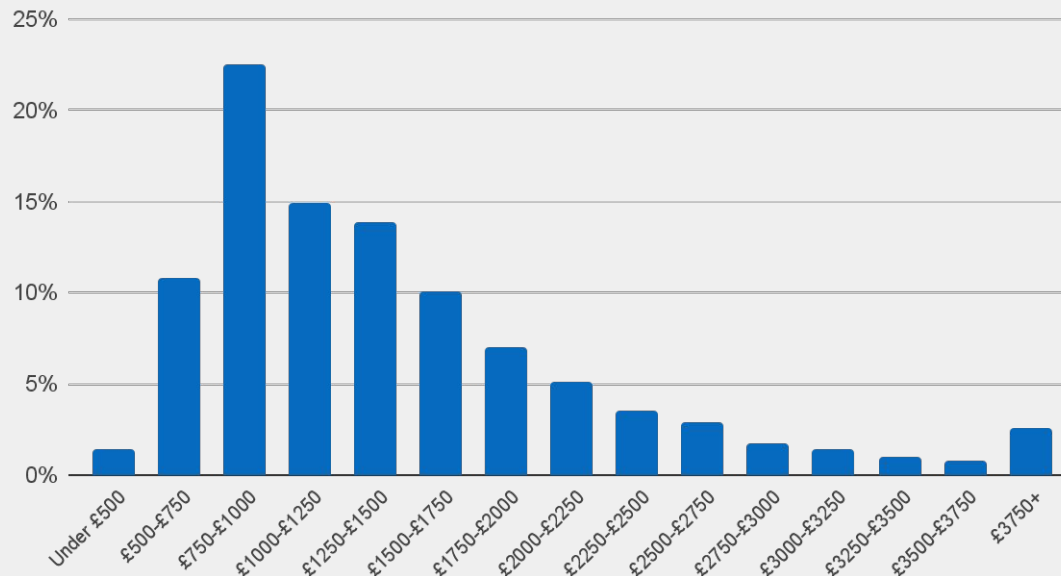
## What is the most common monthly rent?

**51.3%**

lets are between £750 and £1500 per month

Source: Market Analyser

## Homes let by rental band (% of lets, 2024)

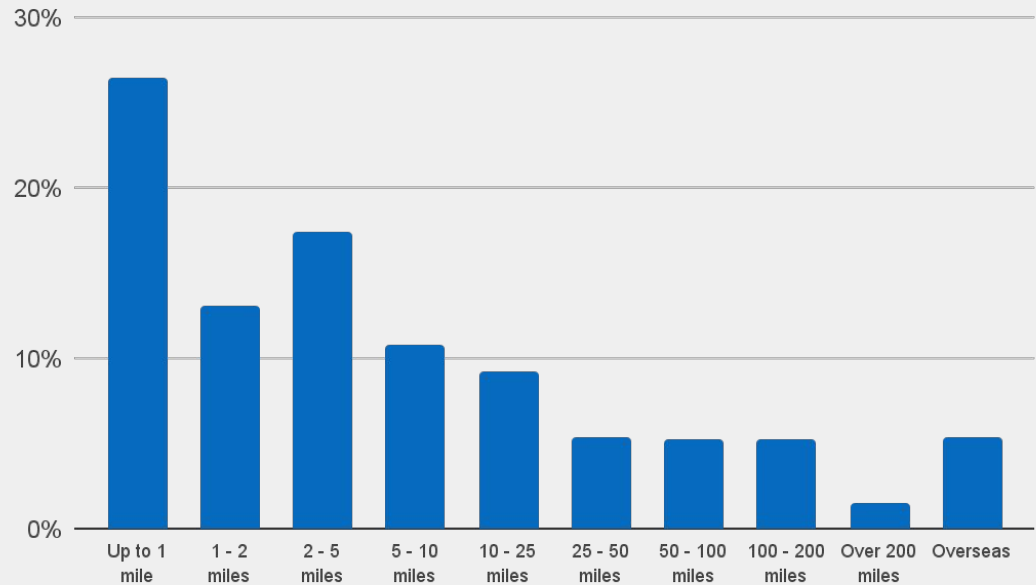


## How far do renters move?

**43%**  
of renters moved more than 5 miles

Source: Market Analyser

## Distance renters moved to their home (% of renters, 2024)



## Who do renters live with?

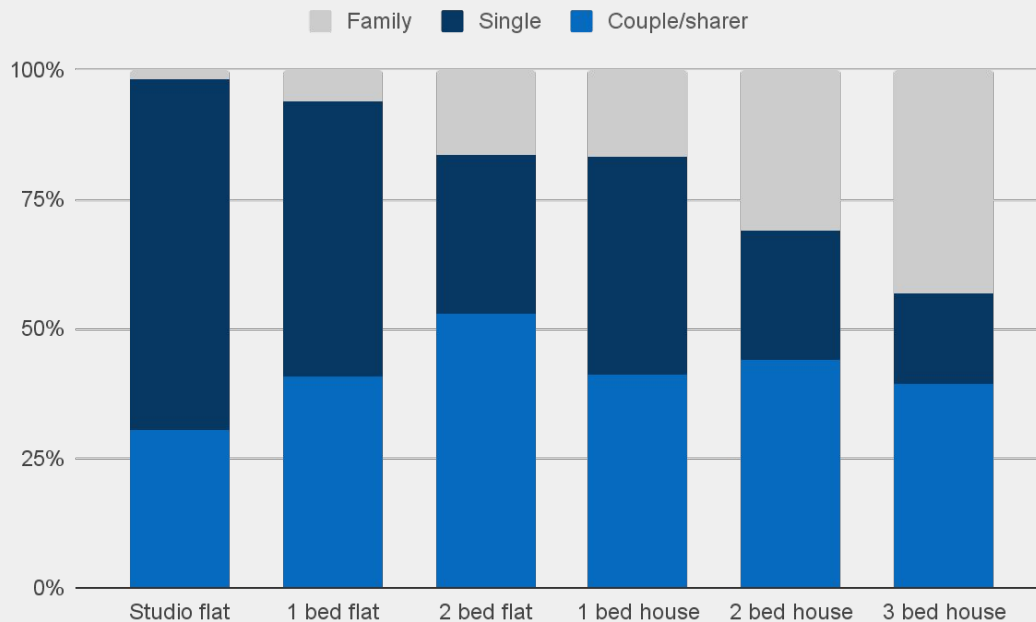
**43%** Couples/sharers

**36%** Singles

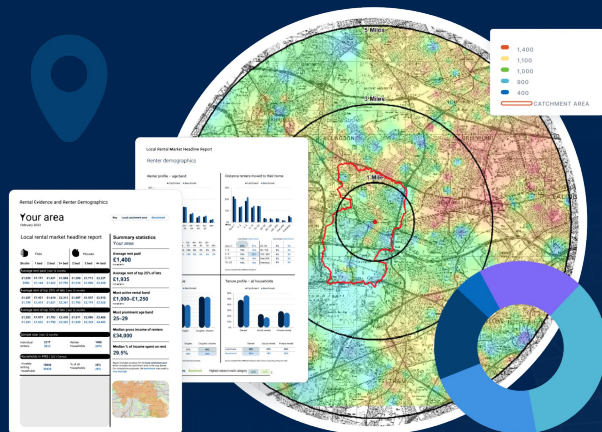
**21%** Families

Source: Market Analyser

## Profile of renting households by property type (renting households, 2024)



# Understand any local rental market with Market Analyser



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