



The Rental Living Annual Conference 2025

from the
Association for Rental Living

6 November 2025 | One Canada Square, London

**10 years defining Rental Living.
The next ten start here.**

Partnership Opportunities

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Now in its tenth year, the Rental Living Annual Conference is the leading forum for the UK's Rental Living sector. It brings together investors, developers, operators, local authorities, suppliers, policymakers and advisers to explore what's next, and what's needed, to deliver quality homes and vibrant communities.

This year's event takes place in the iconic One Canada Square, offering not just high-level discussion but a view of the sector from the top, literally.

We look forward to welcoming you.

The Voice of Rental Living

The Association for Rental Living (ARL) exists to champion, connect and support the entire Rental Living sector across Build to Rent, Single Family Rental and Co-Living.

We shape policy. We lead with data. We create spaces for collaboration and progress. Our work includes:



Representing the sector to government and regulators



Creating a code and charter for responsible delivery



Sector-wide operational data benchmarking



Hosting key events and study tours across the UK and in Europe

Join us as we continue to define the next decade of Rental Living.

Ten Years of Leadership. Built for What's Next.

This conference isn't just about talking – it's about shaping the future.

The Rental Living Annual Conference is where the sector gathers to tackle its biggest questions, share its best thinking, and forge new partnerships.

What to expect:



**Policy insight and
market context**



**Ground-level delivery
experience**



**Strategic discussion
on value, data and
innovation**



**Unmissable
networking**



**A renewed sense of
shared direction**

It's not just a conference. It's the place where the sector sets its course.

The Sector Comes Together

This conference isn't just about talking – it's about shaping the future.

Attendees include:



**Investors and
developers**



**Operators and
managing agents**



**Local authorities and
policymakers**



**Architects, consultants
and advisers**



**Contractors, suppliers
and service providers**

Backed by a strong and growing network:

4,700+
active ARL contacts

7,500+
LinkedIn followers

5,600+
monthly website
users

200+
media mentions
in 2024

150m+
Audience reach

Be Seen. Be Heard. Be Part of What's Next.

Sponsorship of the ARL Conference puts your brand at the heart of the Rental Living sector's defining event.

Opportunities include:

Headline and session sponsorship

Branding across digital and on-site channels

Exhibition stands with high visibility

Discounted delegate access

ARL social media posts referencing your brand

All packages offer exposure before, during and after the event – and all are designed for maximum impact.

To discuss packages, contact Gillian Emergui: Gillian@theARL.org.uk

Real Impact. Real Voices.

This conference isn't just about talking – it's about shaping the future.

“The Rental Living Annual Conference 2025 continues the Association for Rental Living's 10-year legacy of leading BTR-determined live debate and discussion. The only event delivered by the voice of the sector, it drives actions, not just words, bringing together the entire rental living sector ecosystem.”

**Brendan Geraghty, CEO,
Association for Rental Living**

“The content was not only relevant but also incredibly engaging. It was good to see members sharing the keynote introduction, and the 'fireside chat' format worked well — it felt very inclusive.”

Jane Morcom, Centrick

“The breakout sessions and keynotes were insightful and inspiring, reflecting the impressive growth and elevation of the build-to-rent sector. I'm already looking forward to attending next year.”

Aneeta Rana, Corkfield

400+
delegates

50+
speakers

3
award winners



Elevating Rental Living

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2025 from the
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The sector's defining event.

Partnership Opportunities

To find out more about sponsorship opportunities, please visit:

theARL.org.uk/conference25