



The Association for Rental Living: Recruitment of a new member of the Board representing Suppliers

February 2025

About the Association for Rental Living

The Association for Rental Living is the leading industry body representing the rental living sector in the UK. We advocate for high standards, innovation, and sustainable growth within the rental living market including Build to Rent. Our Board plays a crucial role in shaping the strategic direction of the **Association for Rental Living** and ensuring the continued success of the rental living sector.

Role Overview

We are seeking a senior, experienced and well-connected Supplier Representative to join our Board. The successful candidate will act as a voice for suppliers, ensuring their perspectives, challenges, and opportunities are effectively represented within the association. This is a unique opportunity to contribute to the development of the rental living sector including Build to Rent industry while building relationships with key stakeholders.

Key Responsibilities

- Represent the supplier community on the **Association for Rental Living**: Board, advocating for their interests and contributing to strategic discussions.
- Provide insight into supplier challenges, trends, and opportunities within the Build to Rent sector.
- Engage with **Association for Rental Living** members, suppliers, and industry stakeholders to foster collaboration and knowledge-sharing.
- Support initiatives that promote best practices, sustainability, and innovation in supplier partnerships.
- Attend quarterly board meetings and contribute to key events and working groups.

Person Specification

Essential:

- Senior-level experience within a supplier organisation serving the rental living sector sector (e.g. technology, construction, facilities and property management, furniture and service providers).
- A strong network within the UK's rental living sector ecosystem.
- Strategic mindset with the ability to provide valuable input on industry trends and supplier relations.
- Excellent communication and stakeholder engagement skills.
- Commitment to the **Association for Rental Living's** values and mission.
- A member of the **Association for Rental Living**.

Desirable:

- Previous non-executive or advisory board experience.
- Understanding of regulatory and policy developments affecting rental living sector suppliers.
- Passion for driving positive change and innovation in the sector.

Benefits of the Role

- Influence the strategic direction of the rental living sector in the UK.
- Build relationships with key decision-makers and industry leaders.
- Enhance your professional profile and gain board-level experience.
- Contribute to an evolving and fast-growing sector with significant economic impact.

How to Apply

To express interest in this position, please submit a CV and a short statement outlining your suitability for the role to execassistant@thearl.org.uk. The deadline for applications is Friday 7th March 2025. Shortlisted applicants will be invited to interview during March 2025 and the aim to have the new Board member in role from 1st May 2025.

The Association for Rental Living is committed to diversity and inclusion and welcomes applications from all backgrounds.

NOTES:

Universal criteria for all Association for Rental Living Board members

1. **Commitment to the Mission:** Board members should have a strong commitment to the **Association for Rental Living** mission, values, and goals. They should be passionate about the cause or purpose of the organisation.
2. **Integrity and Ethics:** Ethical behaviour and integrity are crucial for board members, who often serve as stewards of the organisation's resources and reputation. They should adhere to high standards of honesty, transparency, and accountability.
3. **Objectivity:** An ability to take a detached view of the interests of the **Association for Rental Living**, free from self-interest.
4. **Respect:** An ability to exercise respect and courtesy towards other Board members, the **Association for Rental Living** staff team members and **Association for Rental Living** members.
5. **Leadership Skills:** Board members should possess leadership qualities, including the ability to inspire and motivate others, make sound decisions, and effectively manage conflicts and challenges. Be able to take impartial decisions based on written or oral briefing.
6. **Strategic Thinking:** Board members play a strategic role in guiding the **Association for Rental Living's** direction and priorities. They should be able to think critically, analyse complex issues, and contribute to the development of long-term strategies.
7. **Financial Literacy:** Understand the **Association for Rental Living's** financial statements, budgets, and financial management principles is important for effective oversight of the organisation's finances. Board members should be able to interpret financial information and participate in financial decision-making.
8. **Governance Knowledge:** Familiarity with governance principles and practices is essential for board members, including an understanding of roles and responsibilities, legal and regulatory requirements, and best practices for board operations.
9. **Promoting Diversity and Inclusion:** Promoting diversity, equity, and inclusion within the **Association for Rental Living** and the broader industry. This could involve championing initiatives to increase representation, address systemic barriers, and foster a culture of belonging.
10. **Communication Skills:** Board members should be able to communicate effectively with other **Association for Rental Living** board members, staff,

stakeholders, and the public. This includes listening actively, articulating ideas clearly, and fostering open dialogue.

11. **Teamwork and Collaboration:** Board members work collaboratively with other board members, staff, and volunteers to achieve the **Association for Rental Living's** goals. They should be able to work effectively as part of a team, respect diverse perspectives, and contribute constructively to discussions and decision-making processes.
12. **Networking and Relationship Building:** Building relationships with stakeholders, sponsors, partners, and wider rental living community is important for advancing the **Association for Rental Living's** mission. Board members should have strong networking skills and the ability to represent the organisation positively in various settings.
13. **Promotion: Association for Rental Living** Board members should have a willingness to act as advocates for the organisation and communicate a positive view of its work
14. **Attendance:** Attend Executive Board and the **Association for Rental Living's** Strategic Advisory Group (The SAG) meetings. Special Board meetings may be called from time to time.
15. **Continuous Learning and Improvement:** Board members should be open to learning and professional development opportunities to enhance their effectiveness in their roles. They should be willing to seek feedback, reflect on their performance, and actively strive for personal and organisational improvement.

Practical Considerations

Time commitment

Board Meetings are held four times a year in person in London with each meeting lasting approximately three hours plus preparatory reading in advance.

There is also an expectation that there will be approximately four further informal meetings each year either in person or remotely (1-2 hours per meeting).

Additionally, Board Members will be invited to attend the four Strategic Advisory Group Meetings held each year (1-2 hours per meeting).

It is hoped that Board members will also proactively support **Association for Rental Living** events where possible, such as the Annual Conference and Expo; Chair panel

discussions/round tables occasionally; act as ambassadors for the organisation at internal and external events and meetings.

Remuneration

The ARL is a not-for-profit membership association – the Board and Advisor positions are voluntary and therefore not remunerated.