



Time	Session				Duration
8:30	Breakfast discussion The evolution of BTR – the emerging role of short-term stays				90
10:00	Registration				30
10:30	Welcome and opening comments Brendan Geraghty, CEO, ARL				15
10:45	Keynote 1 Elevating Rental Living – the future is now Presentation and scene setting from Simon Century, Managing Director, Housing, Private Markets, Legal & General (followed by ARL People Awards 2024 - Rising Star Award Presentation)				60
11:45	Coffee & Networking				35
12:20	Breakout 1 Preparing your asset for sale – what's in the data room? PANEL DISCUSSION	Breakout 2 BTR assets – the new data engines PRESENTATION & PANEL DISCUSSION	Breakout 3 What can the hospitality sector teach us? PRESENTATION & DISCUSSION	Breakout 4 Elevating Design Challenge INTERACTIVE WORKSHOP	65
13:25	Lunch				60
14:25	Keynote 2 Investment in the 21st Century – is there a paradigm shift? Presentation by Yolande Barnes, Professor of Real Estate, UCL (followed by ARL People Awards 2024 - Lifetime Achievement Award Presentation)				60
15:25	Breakout 5 - PRE REGISTRATION ONLY Evolution of operational management Part 2 PANEL DISCUSSION	Breakout 6 Housing delivery at a price. PANEL DISCUSSION	Breakout 7 Employee wellbeing at the heart of BTR PANEL DISCUSSION		65
16:30	Coffee & Networking				25
16:55	Breakout session 4 – Elevating Design Challenge Feedback				15
17:10	Keynote 3 From research to resident: Guiding the BTR consumer journey Presentation by Tim Bannister, Director, Rightmove & Hannah Marsh, Founder, HomeViews (followed by ARL People Awards 2024 – Industry shaper award presentation)				50
18:00	Conference close and Drinks Reception				120
20:00	Reception close				