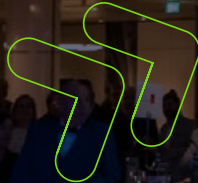


ENTRY BROCHURE



**ARL**  
Elevating Rental Living

**People  
Awards**



**The Association for Rental Living  
People Awards 2024  
7th November 2024  
Business Design Centre,  
London**



**Part of the ARL  
Annual BTR Conference 2024**

# The ARL People Awards

The ARL People Awards recognise the individuals who have or are making significant contributions to the BTR sector and outstanding customer experience.

The ARL Awards are people-focused and cover three categories, the winners of which will be announced at the ARL Annual BTR Conference on 7 November 2024 at the Business Design Centre, London.

Nominations for the awards are free and can be made from any part of the BTR sector – from investors, developers, operators, consultants or suppliers.

Nominees must have demonstrated drive and initiative to improve the customer experience, deliver social value and/or promote the value of BTR to customers or influential stakeholders.

Nominations for the 2024 ARL People Awards must be made in writing to [alex@theARL.org.uk](mailto:alex@theARL.org.uk). Full details are available on the [ARL website](#).

All nominations must be made by 7 October.



*"The prestige of the ARL People Awards reflects the ARL's key role in promoting excellence, quality and best practice across the BTR sector. We recognise those who represent the core values of the sector and who are leading the way in elevating quality, perceptions, experiences and more."*

**Brendan Geraghty, CEO, ARL**

## Categories & Criteria

### Lifetime achievement/recognition

Recognition of long-standing contribution to the BTR sector.

We are looking for nominations of individuals who represent the core values of the BTR sector, and who have consistently delivered outstanding contributions to the growth of the sector or had a significant impact in raising awareness and improving the perception of the sector.

**Lifetime Achievement Award Sponsor:** 

### Rising star

Recognition of an individual who has shown great promise and outstanding development in the BTR sector.

We are looking for nominations of individuals who are earlier in their careers in BTR and represent the core values of the BTR sector, demonstrating drive and initiative in improving the quality of BTR delivery.

**Rising Star Sponsor:**

**FleetMilne**

### Industry Shaper

Recognition of an individual who has been hugely influential in creating change that has impacted us all in the BTR sector.

We are looking for nominations of individuals who have created significant change within the BTR sector, or in representing the

**Industry Shaper Sponsor:**



## **The ARL People Awards: 2023 Winners**

### **Lifetime achievement/recognition:**

Roger Southam, Roger Southam Associates

### **Rising Star:**

Richard Smith, Moda

### **Industry Shaper:**

Tracey Hartley

## **How to nominate**

There is no cost to make a nomination.

Nominations for all categories can be made from any part of the BTR sector – from investors, developers, operators, consultants or suppliers who have demonstrated drive and initiative to improve the customer experience, to deliver social value, or to promote the value of BTR to customers or influential stakeholders.

Email [alex@theARL.org.uk](mailto:alex@theARL.org.uk) with the name, position and company name of the nominee, citing the key reasons why you feel they are deserving of recognition, highlighting the key achievements and contributions they have made to the BTR sector.

Submissions to be no longer than 500 words.

**Deadline for submissions: 14 October.**

## **ARL People Awards 2024 Winner Announcement**

The winners of the prestigious ARL People Awards 2024 will be announced throughout the ARL Annual BTR Conference, held on 7th November from 10.00 until 18.00 at the Business Design Centre.

Don't miss your opportunity to be a part of the only conference designed to support and grow the BTR sector, book your tickets today via the [ARL website](#).