

APARTMENTALIZE

Powered by NAA

FEEL THE POWER

19 - 21 June
Philadelphia, PA
U.S.A.

Hosted by the National Apartment Association (NAA) in the United States, Apartmentalize is the rental housing industry's largest event. Bringing together over 12,000 thought leaders, trendsetters and innovators, Apartmentalize includes networking events, 100+ education sessions and 600+ exhibiting companies in the NAA Exposition. Join us for a week of connecting, sharing ideas and finding solutions.



SCHEDULE AT-A-GLANCE

Tuesday, 18 June

Philadelphia Sightseeing & Property Tour for International Attendees	12:30 p.m. - 5:30 p.m.
International Networking Reception	5:30 p.m. - 6:30 p.m.

Wednesday, 19 June

NAA Excellence Awards	11 a.m. - 12 p.m.
Education Sessions	12:15 p.m. - 3:15 p.m.
General Session	3:30 p.m. - 4:45 p.m.
Welcome Reception	5 p.m. - 6:30 p.m.

Thursday, 20 June

General Session	10 a.m. - 11:30 a.m.
NAA Exposition with Lunch	11:30 a.m. - 5 p.m.
Education Sessions	2:15 p.m. - 4:30 p.m.
Thursday Night Party at the Philadelphia Museum of Art	7 p.m. - 10 p.m.

Friday, 21 June

Education Sessions	9 a.m. - 1:30 p.m.
NAA Exposition with Lunch	9:30 a.m. - 1:30 p.m.
General Session	1:45 p.m. - 3 p.m.

LOVE THE SOLUTIONS

Join the fun in Philadelphia as an attendee or an exhibitor.

ATTEND

Register with promo code **INTL2024** to receive a full conference registration at the NAA member rate.

Early Rate: \$955
Through 6 March 2024

Advanced Rate: \$1,080
7 March - 22 May 2024

On-Site Rate: \$1,330
23 May - 21 June 2024

Full Conference Registration includes access to all education sessions, General Sessions, NAA Exposition, NAA Excellence Awards, Wednesday Welcome Reception, Thursday Night Party, lunch on Wednesday, Thursday and Friday, and prize drawing eligibility.

LEARN MORE AND REGISTER AT [APARTMENTALIZE.ORG](https://www.apartmentalize.org)



EXHIBIT

Exhibitors love Apartmentalize, where they can raise brand awareness, forge new business relationships and grow their pipeline with quality leads from industry decision-makers. Whether already operating in U.S. markets, getting ready to expand or just interested in experimenting with a U.S. audience, Apartmentalize has several options for overseas suppliers to showcase their brand.

Global Pavilion Exhibitorship: \$4,000

Recommended for brands and organizations developing a U.S. market strategy or wanting to test audience feedback at Apartmentalize.

Included:

- One (1) 4' kiosk with counter
- Two (2) complimentary exhibitor full conference badges (access to the entire event)
- Custom branding on counter front and sides
- Two (2) chairs
- One (1) monitor and cord for laptop connection
- One (1) power strip
- Wi-Fi
- One (1) lead retrieval scanning device

Full Exhibitorship: \$4,400 per 100 sq. ft.

Recommended for brands and organizations fully prepared to sell in the U.S. market. Booth space is available in increments of 10'x10'/100 sq. ft. of space. For larger spaces, multiply the number of 10'x10'/100 sq. ft. spaces by the rate.

Included:

- Three (3) complimentary exhibitor booth personnel badges per 100 sq. ft. (access to the trade show only)
- Inline booths receive a solid white 8' high backwall, 3' high sidewalls and a complimentary company ID sign (7"x44")

Not Included:

- Carpet/flooring (required)
- Furnishings (tables, chairs, etc.)
- Internet
- Electricity or any electrical services
- Freight handling labor
- Installation and dismantle labor
- Booth cleaning
- Lead retrieval system

CONTACT EXHIBITS@NAHQ.ORG TO RESERVE YOUR SPACE. 

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