

Annual
Build to Rent
Conference
& Awards
2023

Build to Rent:
The Transformative
Value of Investing
in Homes and
Communities



08:30-09:15	Registration and networking			
09:15-09:25	Welcome & scene setting			
09:25-10:05	Keynote ①: BTR the new anchor tenant in regeneration.			
10:05-10:15	BTR Code of Practice - First principles			
10:15-10:55	Keynote ②: Building Safety Act: View from the Regulator			
10:55-11:20	Coffee and Networking			
11:20-11:35	UKAA sector initiatives: Data sharing & benchmarking			
11:35-11:50	UKAA sector initiatives: Whole Life Costing Update			
11:50-12:05	UKAA sector initiatives: Education Training & Skills Update			
12:05-12:45	Keynote ③: Driving & Delivering Suburban BTR			
12:45-13:30	Keynote ④: Investing in BTR in today's political landscape			
13:30-14:15	Lunch			
14:15-14:50	Skills & Talent: Staffing & Recruitment in BTR	Social Value Workshop: What should we deliver?	Carbon and financial risk in the built environment	Flexible Renting: Transforming the rental sector
14:55-15:30	Code of Practice: Interactive workshop	Managing risk throughout the property lifecycle.	Improving sustainability of BTR assets.	Tech and AI – Innovation in BTR.
15:30-16:00	Coffee and Networking			
16:00-16:35	Net Operating Income (NOI) as a Catalyst for Growth	What does a BTR city look like?	Applying the G in ESG.	Views from around the UK.
16:40-17:15	Aligning investors, developers and contractors.	The residents' view of BTR.	Views from Overseas.	Welbeing in BTR - The role of amenities
17:20-17:30	Code of Practice reprise and closing comments			
17:30	Conference End			
17:30-20.30	Awards & Celebration			

Keynote Speakers Information

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09:25-10:05

Keynote ① : BTR the new anchor tenant in regeneration.

Adam Challis,
Head of UK Research
& Strategy, JLL

Harry Swales
Director and Head
of Residential, Dorrington PLC

James Saunders
Chief Executive Officer,
Quintain

Lesley Roberts
Director of BTR Operations
and UKAA President,
Godwin Developments / UKAA

A keynote address and expert panel session setting the history of BTR in context and outlining a series of challenges for the sector to answer as BTR increasingly becomes seen as the anchor tenant in regeneration and new developments, putting in place the building blocks for community growth.

10:15-10:55

Keynote ② : Building Safety Act: View from the Regulator

Tim Galloway
Deputy Director Building Safety Programme,
Health and Safety Executive (HSE)

Penny Cameron
Head of Development,
Unibail-Rodamco-Westfield

Jonathan Gough
Head of Building Safety,
Grainger PLC

Amanda Stubbs
Partner, Trowers & Hamblins

David Hills
Senior Director, Regulatory, Technical &
Technology Solutions, Ark Consultancy

Keeping Compliant, BSA regulatory priorities:
A unique keynote from the BSA Regulator and panel debate of the realities of the Building Safety Act for BTR development and operation.

12.05-12:45

Keynote ③ : Driving & Delivering Suburban BTR

Debra Yudolph
Partner, SAY Property Consulting LLP

Kathryn Pennington
Strategic Projects Director,
Countryside Partnerships

Tom Willows
Partner,
Womble Bond Dickinson

David Reid
Managing Director of Suburban
Build To Rent,
Legal & General Capital

Jonathon Ivory
Managing Director,
Packaged Living

The UKAA recognises the growth and potential for single family homes in the BTR sector. This panel session brings together investors, operators, house-builders and advisors to set out how these groups need to develop models that will deliver the right homes for rental, and establish sustainable delivery.

12:45-13.30

Keynote ④ : Investing in BTR in today's political landscape

Ashley Perry
Investment Director,
Apache Capital

Ian Fletcher
Director of Policy
(Real Estate), BPF

Chiara Zuccon
Head of Residential Debt,
CBRE

Corinne Stevens
Investment Portfolio Director,
Citra Living

Hoong Wey Woon
Managing Director,
DC Partners

An overview of the positions of the main political parties in the run-up to a General Election and a discussion of how these positions will impact investment and delivery of BTR.

Speakers Information



09:15-09:25

Welcome & scene setting

Brendan Geraghty,
CEO, UKAA

10:05-10:15

BTR Code of Practice - First principles

Tracey Hartley
COO - Europe,
Cortland

How a Code of Practice for operators and investors will highlight the standards and values of BTR, and draw clear distinction between BTR and the PRS. Introduction to the draft principles of a BTR Code of Practice and setting the scene for a day of consultation.

11:20-12:05

UKAA Sector Initiatives

The UKAA is undertaking a range of initiatives on behalf of members and the BTR sector. Hear from the Chairs of three key initiatives, Data sharing, Whole Life Costing and Education, Training & Skills, on the progress being made and how these issues will impact the sector going forward.

11:20-11:35

UKAA sector initiatives: Data sharing & benchmarking

Malcolm Frodsham
Consultant, Dataloft

One of the key priorities for the UKAA is the aggregation and sharing of data to enable benchmarking and a wider picture of BTR in operation. This session will update on progress and results to date, and a wider benchmarking programme.

11:35-11:50

UKAA sector initiatives: Whole Life Costing Update

Iain Murray
Senior Director,
BTR Consultancy
(Europe)

The UKAA recognises that the rise of environmental criteria in the property sector is having a significant impact on investors' investment decisions, with increased focus on Environmental Social Governance (ESG) and Whole Life Costing (WLC) which the BTR sector needs to respond to. This session showcases the progress made by the UKAA WLC working group and sets the agenda for the future.

11:50-12:05

UKAA sector initiatives: Education Training & Skills Update

Jo Green
Director of Business
Development, Cortland
and UKAA Education
Committee

The UKAA recognises the growth and potential for single family homes in the BTR sector. This panel session brings together investors, operators, house-builders and advisors to set out how these groups need to develop models that will deliver the right homes for rental, and establish sustainable delivery.

Breakout Sessions Information

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14.15-14:50	<p>Skills & Talent: Staffing & Recruitment in BTR</p> <p>We hear a lot about the social value of BTR, but here we ask the question - What is actually being delivered and what are the 10 things the sector should be measuring as standard?</p>	<p>Social Value Workshop: What should we deliver?</p> <p>How can we measure carbon and financial risk in the built environment? An essential session for investors and lenders.</p>	<p>Carbon and financial risk in the built environment</p> <p>How can we measure carbon and financial risk in the built environment? An essential session for investors and lenders.</p>	<p>Flexible Renting: Transforming the rental sector</p> <p>BTR is becoming more nuanced, and operators are implementing strategies that facilitate different forms of flexible tenure. How are co-living, short-term stays and other uses working to meet housing need.</p>
14:55-15:30	<p>Code of Practice: Interactive workshop</p> <p>Your chance to contribute your views on the proposed principles for a BTR Code of Practice that is being led by the UKAA. An interactive session to shape the Code before the next stages of drafting.</p>	<p>Managing risk throughout the property lifecycle.</p> <p>Risk is present throughout the whole development and operation of BTR. What are the key challenges and how are operators mitigating against them?</p>	<p>Improving sustainability of BTR assets.</p> <p>What are the challenges and reality for BTR development and asset management in delivering sustainable impact? Is BTR design and use really delivering on the journey to net zero?</p>	<p>Tech and AI: Innovation in BTR</p> <p>True innovation in BTR asset management is the topic of this session. How is technology and AI impacting BTR operations now - and what should we prepare for in the future?</p>
16:00-16:35	<p>Net Operating Income (NOI) as a Catalyst for Growth</p> <p>The key driver of BTR operational viability - NOI is taking centre stage. Here we have sector leaders sharing their experience and setting out how NOI is evolving.</p>	<p>What does a BTR city look like?</p> <p>What changes are BTR bringing to our towns and cities – the look and feel of our buildings and streets, the routines and habits that this new townscape might encourage?</p>	<p>Applying the G in ESG.</p> <p>Exploring the role of Governance in achieving environmental and social value goals in BTR development and operation. How should investors and operators be ensuring their governance is aligned?</p>	<p>Views from around the UK.</p> <p>BTR - its not all about London and Manchester, views from around the UK.</p> <p>Different cultures & solutions.</p>
16:40-17:15	<p>Aligning investors, developers and contractors.</p> <p>We look at the risks in development and construction of BTR from the point of view of a developer, contractor, investor/-funder and operator. How do we need to work together collaboratively to make deals viable?</p>	<p>The residents' view of BTR.</p> <p>Hear the latest research on customer experience and the views of residents about their experience of BTR in their own words.</p>	<p>Views from Overseas.</p> <p>The BTR market is well-established in the USA, and is now emerging in Australia. What are the key trends from these two different markets and what can be applied in the UK?</p>	<p>Wellbeing in BTR - The role of amenities</p> <p>Resident wellbeing has emerged as an essential part of the BTR social value story. How are BTR operators ensuring wellbeing is central to their offer, and what role do amenities play in this?</p>