

# Annual Build to Rent Conference & Awards 2023

Build to Rent: The Transformative Value of Investing in Homes and Communities

The UKAA Annual Build to Rent Conference & Awards Celebration 2023 Sponsorship & Exhibition Packages

> Thursday 2nd November 2023 Etc.Venues, 133 Houndsditch, London, EC3A 7BX



66

Build to Rent has firmly established itself within the UK, growing more rapidly than any other housing sector and consistently raising the standards of residential real estate.

This year's Conference theme 'BTR: The transformative value of investing in homes & communities', puts the inherent value proposition of BTR front and centre. The UKAA Annual BTR Conference will address the key issues facing BTR and its drive to demonstrate the highest standards.

Focusing on the trinity of investment value, customer value and social value, the 2023 UKAA Annual BTR Conference & Awards will explore the real value of BTR on homes and communities across the UK, showcase best practice, provide a platform for knowledge sharing and enable future-thinking dialogue.

We invite you to be a key part of this forward-looking conference and welcome all those who believe in building better: building BTR.

Brendan Geraghty, CEO, UKAA

## **Why Sponsor?**



### BRAND AWARENESS

Low cost, high value opportunity for you to get your name out there and make connections.



### HIGH QUALITY AUDIENCE

As a sponsor you are associated with the high quality knowledge agenda and those that align with it.



77

### INDUSTRY LEADERSHIP

Position yourself in a role of thought leadership within the industry.



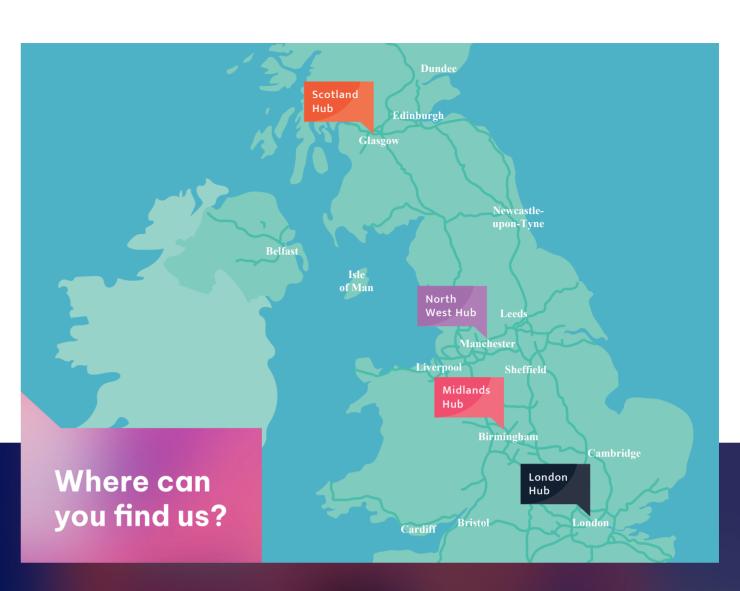
### ASSOCIATED WITH EXCELLENCE

Gain exposure to the entire BTR industry and those interested in it (both members and non members).

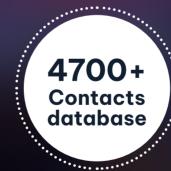


### GENERATE OPPORTUNITY

Shows that you are associated with the UKAA, the brand for BTR in the UK.



# At last year's \* conference...



500 Conference attendees 100+ Speakers



30 Exhibitors

10 Sponsors

Sponsorship Packages	Headline Sponsor	Conference Sponsor	Awards Dinner Sponsor	Badge/Lanyard Sponsor	Drinks Reception Sponsor	Session Sponsor	Award Sponsor
FEE	£7,995	£6,995	£6,995	£4,995	£3,995	£1,795	£1,495
Company reference on all communications in advance of the event	X	X	Х	Х	Х	X	X
UKAA social media posts referencing your brand and sponsorship	Х	X	Х	Х	X	X	Х
Branding on main screens	X						
Branding on plasma screens	X	Х	Х	Х	X	Х	Х
Opportunity to introduce event				N/A	Drinks/Dinner	Session	Award
Opportunity to display company branded signage throughout session						X	
Company profile on event platform	Х	Х	Х	Х	X	Х	Х
Company branding/logo on event platform	Х	X	X	X	X	X	X
Company advert on event platform	Х						
Access to delegate/registration list including contact details for sponsored sessions	X	X	Х				
Company branded Lanyards				Х			
Branding of bar during drinks reception - Opportunity to have branded napkins					X		



# Annual Build to Rent Conference & Awards 2023

## Discover the benefits of exhibiting today

2023 Pricing Member - £3,495 +VAT | Non-Member - £4,995 +VAT

As an exhibitor at the UKAA Annual Build To Rent Conference & Awards 2023, you will receive the following exhibitor's package:

- Exhibition space
- 2 x conference delegate passes
- 1 x ticket to industry awards & celebration
- Company branding in UKAA communications to UKAA database of 4 700+ contacts
  - Access to the virtual reverse trade show
     (1:1 meetings with BTR operators)

- Company listing on UKAA website
  - Company referenced across all UKAA social media platforms
- Company branding on screens throughout the day
  - Pre and on-site support

For more information, please contact Emma Henderson at emma@ukaa.org.uk